SPONSORSHIP GUIDELINES PLATINUM I

Sponsorship Definition

The sponsorship, for the current case, implies that an organization or institution at a multilateral level, contributes with the event; in the sense that, such entity shall issue a direct grant to some of the budget items, without involving transfer of funds to the organizers. Likewise, in exchange for that grant given, the sponsor obtains a number of benefits during the event, those of which differ according to the sponsorship category established as follows:

Guidelines

The grant given by the sponsor amounts to S/ 200,000\(^1\) in addition to bringing 5 world-class, all expenses paid. The speakers’ expenses imply round trip flight, accommodation, meals and a financial compensation for their conference participation.

The amount of S/ 200,000 results from adding the amounts for the budget items for the cocktail and the valedictory show for 500 people, advertising products including 200 leather folders, 1500 recycled material bags, 1500 folders with the company logo and artwork, 1500 pens.

In exchange, the sponsor is given a spot in Preferential Area N° 01 to put up their exhibition stand\(^2\), the sponsor’s logo to be showcased in the hall; in addition, the logo will be placed in the graphic line and graphic pieces (Event Handbook, Academic Programme, Website, signaling).

In Platinum category, there will only be (01) sponsor since this is the top preferential category and must be granted exclusivity.

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\(^1\) Approximately US $ 60,745.00

\(^2\) It includes 2 tables with 3 chairs each, fitted carpet for high traffic areas, basic lighting, power point every 40 sq meters, WIFI