SPONSORSHIP GUIDELINES BRONZE

Sponsorship Definition

This sponsorship implies that an organization or institution at a multilateral level, contributes with the event; in the sense that, such entity shall issue a direct grant to some goods and/or services, without involving transfer of funds to the organizers. Likewise, in exchange for that grant given, the sponsor obtains a number of benefits during the event, those of which differ according to the sponsorship category established as follows:

Guidelines

The exclusive area for the Sponsors is located on Floor 04 of Lima Convention Center -LCC.

The grant given by the sponsor amounts to:

<table>
<thead>
<tr>
<th>Sponsor</th>
<th>Goods/ Services</th>
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<tr>
<td>S/ 100,000</td>
<td>• Security services, cleaning services, and courier.</td>
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<tr>
<td>All expenses paid</td>
<td>• 1 International Speaker</td>
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In exchange, the sponsor receives:

• Location: LCC Floor 4
• Area of 6 sq meters, 02 tables, 03 chairs per table, fitted carpet for high traffic areas, lighting, power point, WIFI.
• Sponsor’s logo placed in the graphic line and graphic pieces (Event Handbook, Academic Programme and Website.)